



# **Net-centric Data Strategy: Implementation Considerations**

**“Transforming Information Into Decisive Effects”**

**Presented To  
FORCEnet Engineering Conference**

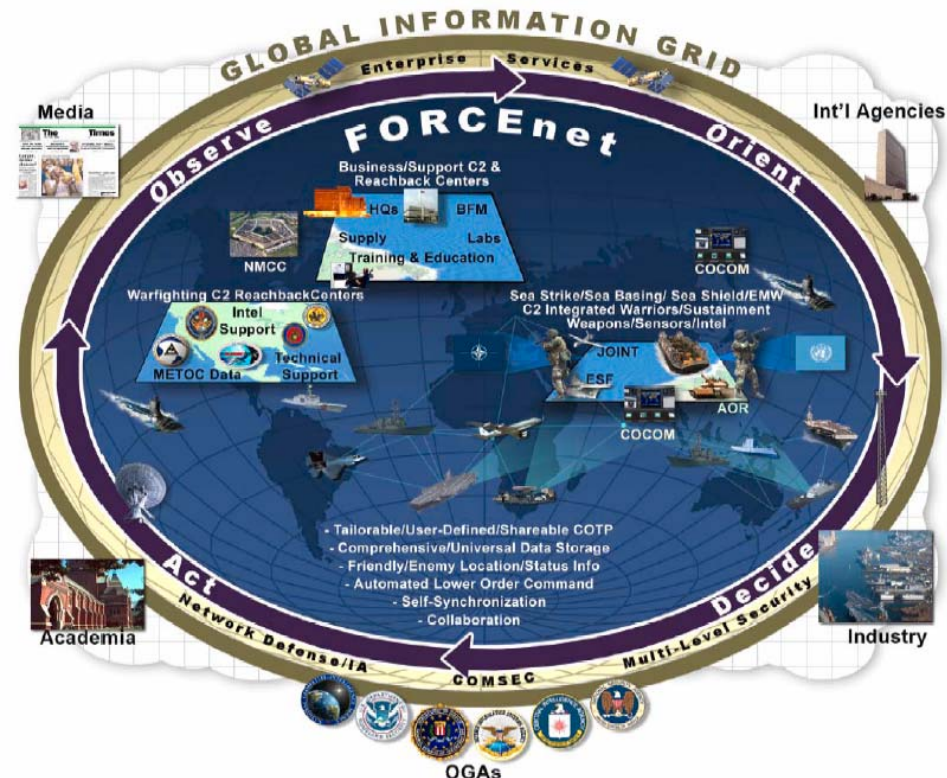
**15 November 2005**



# What is FORCEnet?



- ▶ Primary Catalyst For Naval Transformation
- ▶ The Operational Construct And Architectural Framework For Naval Warfare In The Information Age
- ▶ Integrates Warriors, Sensors, C2, Platforms And Weapons Into A Networked, Distributed Combat Force
- ▶ Objective: Provide Commanders The Means To Make Better, Timelier Decisions
- ▶ Better Evaluate The Results Of Decisions Made
- ▶ FORCEnet = Network Effect: Value Of A Product Or Service In A Network Increases Exponentially To Number Of Users



(Source: FORCEnet Functional Concept)



# Objective of Net-centric Data Strategy Paper



- ▶ Scoping Document
- ▶ Bound the Problem Set
- ▶ Define the Elements of a Data Strategy
- ▶ Stimulate Discussion on Approaches

**Goal: Optimize Information Resources  
Across the Mission Area Domains**



# Data Challenges



- ▶ Data problems are not unique to any one functional area or organization
- ▶ There is a need for policy, process, supporting infrastructure, and a plan to leverage efforts
- ▶ Data management requires senior management champions
- ▶ Data management is not adequately addressed in budget or acquisition processes

**DoN CIO Data Management and Interoperability IPT:  
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# Data Changes

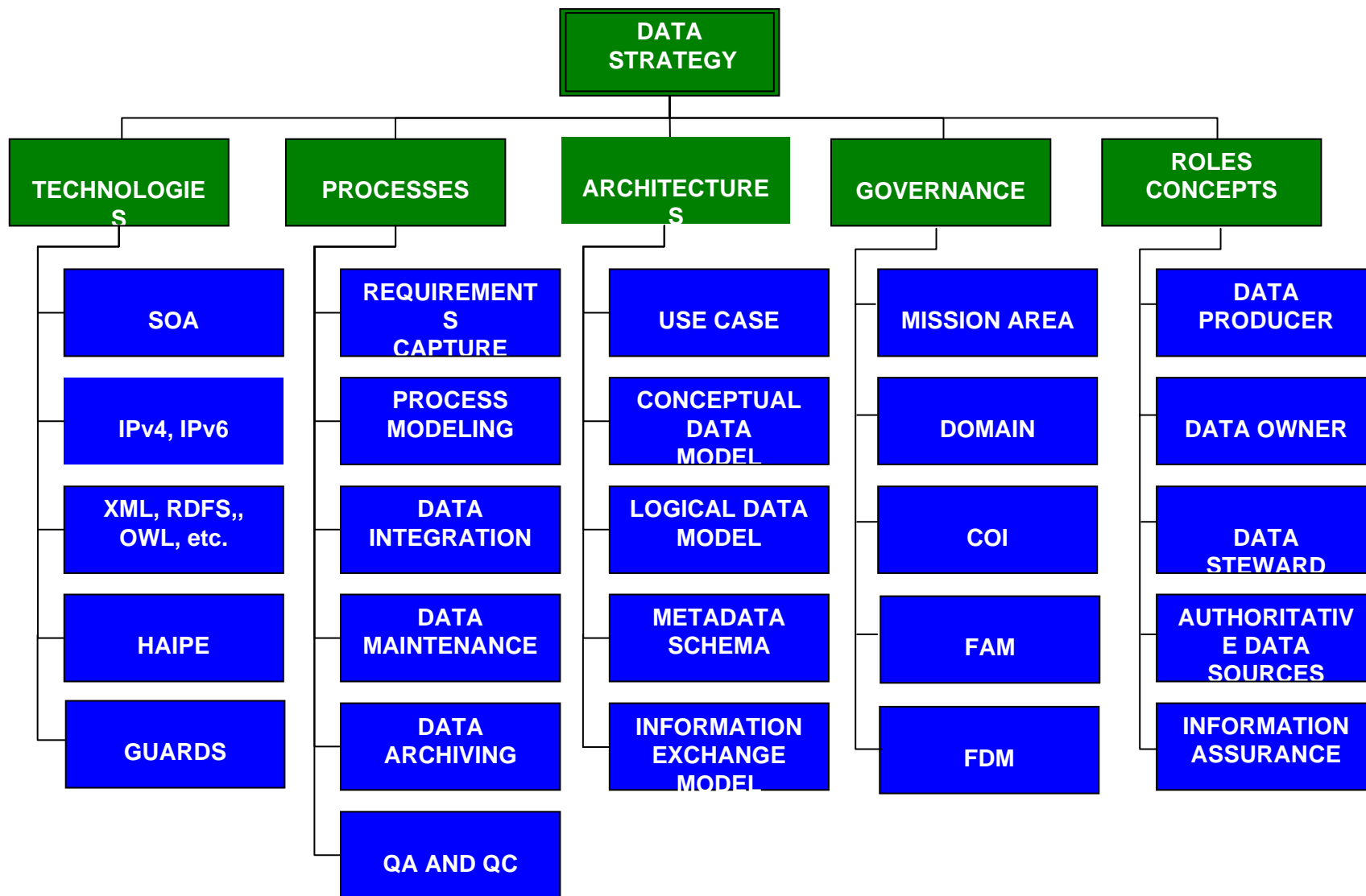


- ▶ Data ownership will no longer remain constant as data transverses (is used) throughout the enterprise
- ▶ Data will be shared across the operational warfighting continuum and used by services/functions it was not initially intended to support creating an expanding group of data consumers not envisioned by the data producers
- ▶ The visibility and accessibility of data across the enterprise will create an imperative that the Enterprise institutionalize and maintain designated authoritative data sources (i.e., data producers) to ensure trusted data sources
- ▶ Stovepipe decisions effecting data generation by an individual data producer in the future will have a potentially negative effect on enterprise data needs

**Data Becomes a Commodity**



# Data Strategy Elements





# Technology

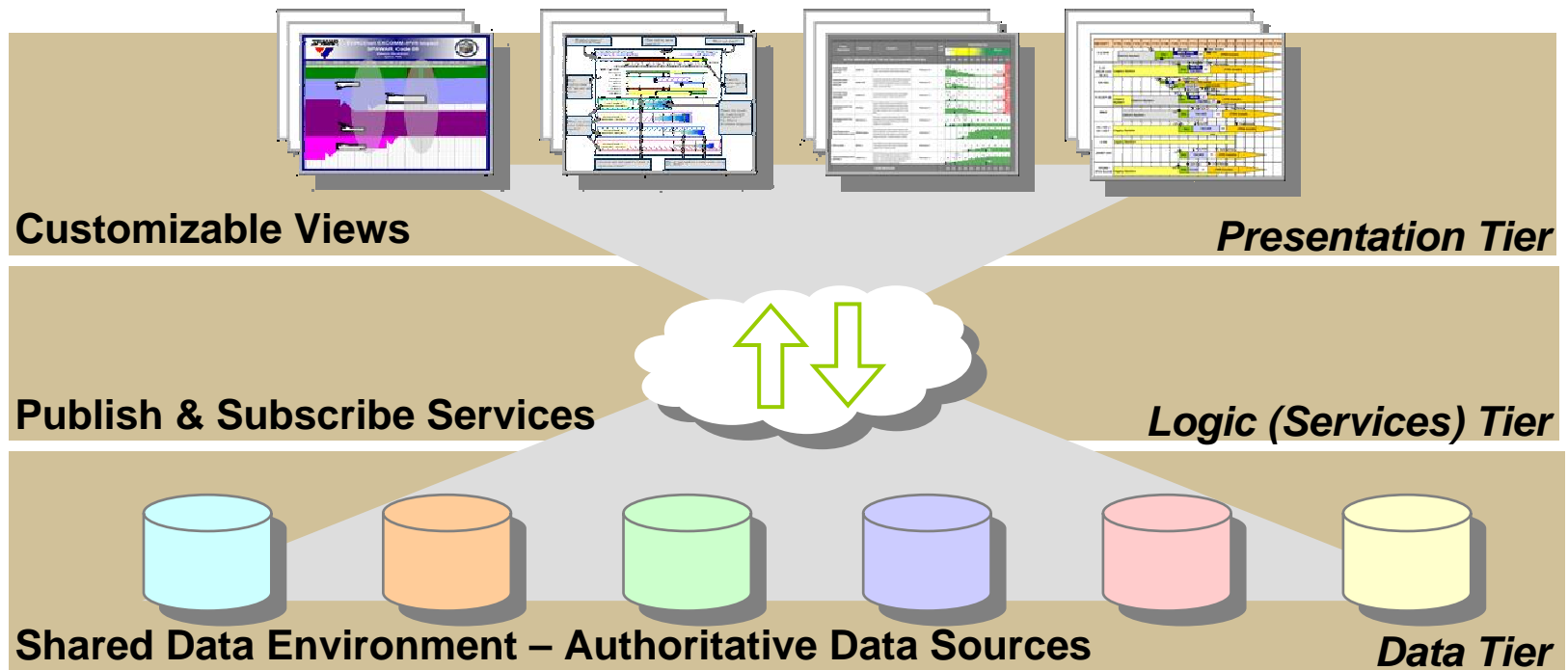


- ▶ Services Oriented Architecture
- ▶ Packet Switched Networking (IP)
- ▶ Network Information Assurance
- ▶ Smart Data





# N-Tier Strategy



**Decoupling is a  
Fundamental Contribution of Service Oriented Architectures**





# Data Management Processes

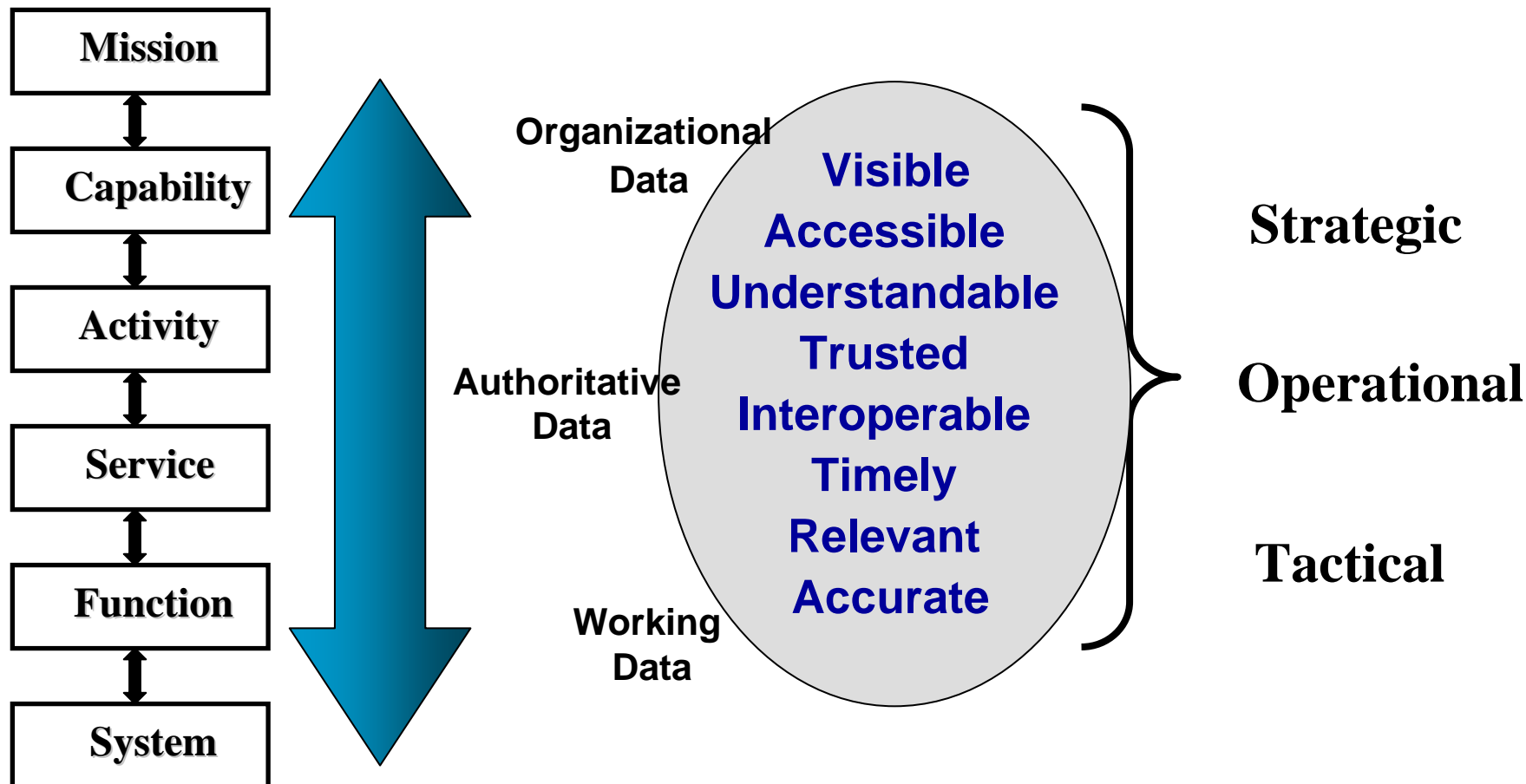


- ▶ Requirements Capture
- ▶ Process Modeling
- ▶ Data Integration
- ▶ Data Maintenance
- ▶ Data Archiving
- ▶ Quality Assurance / Quality Control

**Enterprise Approach Increases Complexity**



# Processes: In Mission Context



**Enterprise Approach Increases Complexity**



# Data Architectures



- ▶ Logical Data Model
- ▶ Conceptual Data Model
- ▶ Metadata Schema
- ▶ Information Exchange Model

**DODAF is Only Part of the Solution**



# Governance



- ▶ Mission Area
- ▶ Domain
- ▶ Community of Interest
- ▶ Functional Area Manager
- ▶ Functional Data Manager

**Define and Align  
Authorities With Responsibilities**

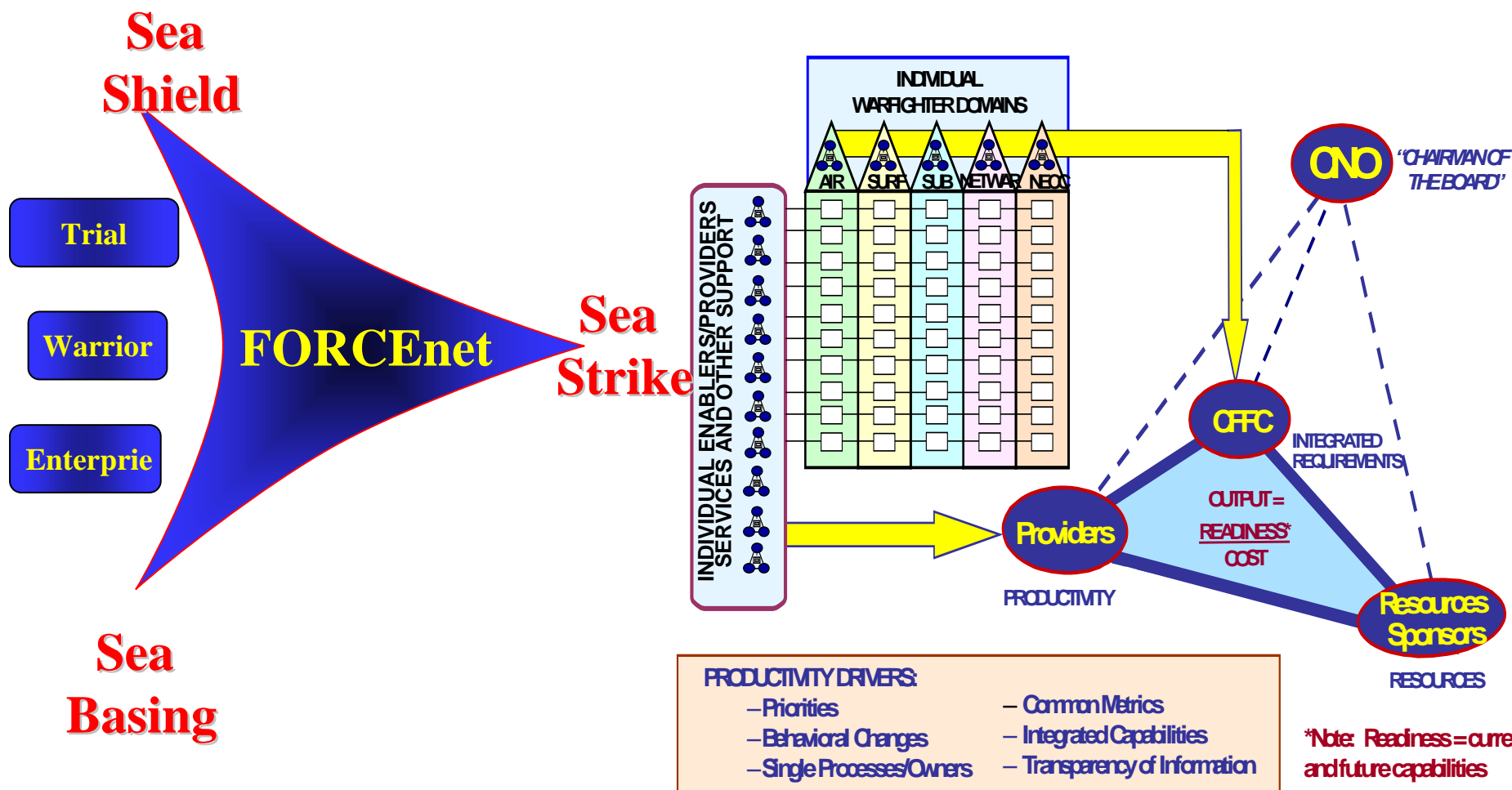


# The Navy Enterprise



Sea Power 21

Single Service Provider





# Evolving Roles and Concepts



- ▶ Data Producer
- ▶ Data Owner
- ▶ Data Steward
- ▶ Authoritative Data Sources
- ▶ Portfolio Management
- ▶ Information Assurance



# Summary



- ▶ Data in a Netcentric Environment Poses New, Exciting Challenges
- ▶ Warfighting or Business Area “Mission” Provides the Necessary Context for Data
- ▶ All Elements of the Data Strategy Must Be Synchronized
- ▶ Technology is Key, But is Only an Enabler
- ▶ The Enterprise Requires Clear Governance to Implement the Strategy Effectively